

FADAA/FCCMH Annual Conference

The Premier Florida Conference on Substance Use Disorders and Mental Health



2014 GUIDE TO BEHAVIORAL HEALTH

- New Science
- New Medicine
- New Technology
- New Opportunities

Presented by:



August 6 – 8, 2014

Hyatt Regency Grand Cypress • Orlando, FL

General Information

Overview

The Florida Alcohol and Drug Abuse Association and Florida Council for Community Mental Health invite you to join us at the premier **Florida Conference on Substance Use Disorders and Mental Health** scheduled for August 6-8, 2014 at the Hyatt Regency Grand Cypress Resort in Orlando. Known for years as the FADAA/FCCMH Annual Conference, this intensive event will unveil the **2014 Guide to Behavioral Health** addressing innovative technology, opportunities, science and medicine.

The conference provides attendees an opportunity to learn and apply the latest technology, research and trends to their daily jobs and to network with other professionals. The premier **Florida Conference on Substance Use Disorders and Mental Health: 2014 Guide to Behavioral Health** features workshops for participants to engage in discussion on topics including:

- Technology/Telehealth
- Accountability
- Medication-assisted Treatment
- Evidence-based Practices
- Justice
- Recovery
- Integration of Care
- Science
- Health & Wellness
- Innovation
- Financing
- Emerging Trends
- Leadership
- Cultural Competence
- Workforce



Look For Our Mobile Conference App!

You can find our mobile conference application at Guidebook.com at <https://guidebook.com/getit/>. First, download the Guidebook app, then search for either FADAA or FCCMH and you can download your conference brochure.

Hotel Accomodations

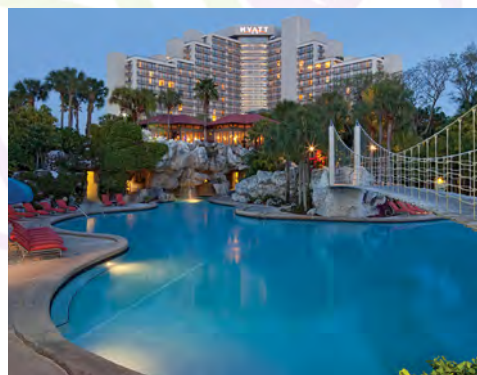
Hyatt Regency Grand Cypress Resort

One Grand Cypress Blvd., Orlando, Florida 32836

Reservations

The conference room rate is \$130.00 per night for single/double occupancy (plus applicable taxes).

Mention the **2014 FADAA/FCCMH Annual Conference** until July 7, 2014 to receive the special rate while the room block remains available. This great rate is also available three days before and after our conference date based on availability. All sponsors, exhibitors and advertisers are responsible for making their own hotel reservations for their attendees.



To make reservations by phone, call 800-233-1234, and reference **2014 FADAA/FCCMH Annual Conference** or register online: <https://aws.passkey.com/event/10739573/owner/4426/home>



Recovery



Evidence-Based Practices



Science



Telehealth



Integration of Care



Workforce



Innovation

Pre Conference - Tuesday, August 5

What Using The ASAM Criteria Really Means: Skill-Building and Systems Change

David Mee-Lee, M.D.

9:00am - 4:00pm



Using The ASAM Criteria is not just completing a checklist that justifies admission to your program or level of care. This workshop will explain the underlying concepts and the six dimensions of The ASAM Criteria as well as inform clinicians and care managers about what is new in this recent edition. The focus will be on improving clinical and systems application of The ASAM Criteria.

The Integration Train Is Moving - Are You Onboard?

Panel Of Presenters

9:00am - 4:00pm

Mark Englehardt, University of South Florida
Rick Hankey, Lifestream Behavioral Center
Rita Chamberlain, Manatee County Substance Abuse Coalition

Lauren Pagel, Starting Point Behavioral Healthcare
P.J. Brooks, First Step of Sarasota
Kay Doughty, Operation PAR



This workshop is designed for organizational senior clinical and management staff who are empowered by their organization to assist in integration success. The workshop will provide the participant with current information on the status of healthcare integration, the significant models of behavioral and primary healthcare integration, perceived and actual barriers to integration, possible solutions to overcome barriers and up-to-date examples of integration projects in Florida.

Medicaid and Managed Care Rollout: An In-depth Review

Panel Of Presenters

9:00am - 4:00pm



Part 1: Update On The New Medicaid Community Behavioral Health Services Manual.

The Agency for Health Care Administration Behavioral Health Care staff will discuss the changes to the CBHS Manuals and answer your questions.

Part 2: Facts About Medicaid's Implementation Of The New Managed Care Plans.

The Agency for Health Care Administration and several of the HMO Medicaid Plans will be on hand to provide detailed information regarding transition from prior plans, benefits, scope of practice, and other contractual requirements. HMO plans will discuss where they are in meeting their contractual obligations to provide behavioral health care services and how they are working to achieve integration care.

Invited presenters include AHCA leadership, Magellan Complete Care, Sunshine, Prestige, Staywell, and others.



Justice



Financing



Medication-
Assisted
Treatment



Accountability



Leadership



Emerging
Trends



Health &
Wellness

Pre Conference - Tuesday, August 5

Florida Association of Recovery Residences (FARR): Voluntary Certification to National Standards



Panel Of Presenters

9:00am - 5:00pm

Candice Conway, Academy of Addiction Professionals
John Lehman, FARR President
Beth Fisher, NARR Emeritus
Brain Crowley, CEO, Integra Labs
Joe Shrank, Cofounder, The Fix

Cathy Claud, Chair: Ethics & Standards
Sharon Burns Carter, Chair: Education & Training
George Jahn, Chair: Advocacy
Stephen Cooke, Chair: Outreach
Michael Liberwirth, Chair: Residents

“Sober Homes” is a hot topic in Florida. Many believe this sector should be licensed and regulated. Others suggest that legislative oversight infringes on protections provided under the FHAA (Fair Housing Amendments Act) and ADA (Americans with Disabilities Act). FARR certifies residences to standards developed by National Alliance for Recovery Residences (NARR). This pre conference will address the adoption of a uniform code of ethics and operational standards, a brief history covering their development and key challenges faced by providers operating within this sector. A panel discussion, moderated by Integra Labs, will address legal and ethical urine analysis practices. The keynote will be delivered by Joe Schrank, co-founder of TheFix.Com, Rebound Brooklyn & Loft 127.

Register online now: <http://www.fadaa-fccmhannualconference.org/registration.php>

A Variety of Promotional Opportunities Are Available!

Sponsors, exhibitors and advertisers shall include vendors, for- and non-profit groups as well as local and state agencies that support and provide products and services for the field of substance use treatment, mental health, co-occurring and prevention services, including but not limited to: behavioral health treatment providers, integrated health services, educators, technology and software companies, healthcare and insurance plans, managed care organizations, criminal justice leaders and youth and family stakeholders.

The premier **Florida Conference on Substance Use Disorders and Mental Health** offers a variety of premium, standard and á la carte promotional options designed to create a unique platform to network with existing clients and meet new prospects while enhancing your amenities to conference participants.

Build Your Own Sponsorship

Create a custom sponsorship package that suits your promotional needs. Please contact **Rebecca Roberts** at rroberts@fadaa.org • 850-878-2196 or **Ron Fowler** at ron@fccmh.org • 850-224-6048 to discuss your interests. You may also download a copy of the 2014 Marketing Prospectus here:

http://www.fadaa-fccmhannualconference.org/documents/2014ACprospectus_small.pdf



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Keynote Speakers



Healthcare and Wellness, What's Ahead

Michael Rogers, Practical Futurist
Wednesday, August 6th • 8:30am – 10:30am

Information technology and genetic science are combining to create a fundamental shift in the way we think about and treat disease. At the same time, however, prices continue to rise and there is as much pressure to use technology to cut costs as to advance health science. How do we balance the enormous potential of advancing technology with the real-world questions of delivering affordable health care?



Tech Strategy In The World of Healthcare Reform

Monica Oss, Chief Executive Officer and Senior Associate, Open Minds
Thursday, August 7th • 8:30am – 10:00am

From an executive perspective, technology is all about the information. Organizational investments in technology—EHRs, web-enabled communication platforms, analytics engines, remote monitoring tools, smart phone apps—are really about gaining more data faster, because that data is the basis for better and faster decision making. In her closing keynote, she will highlight how new technologies are creating the “big data” of the future, and how that data can be harnessed for competitive advantage of provider and payer organizations for survival, sustainability, and success.



Behavioral Health National Perspective

Rebecca Farley, Director, Policy & Advocacy at National Council for Behavioral Health
Thursday, August 7 • 3:30pm – 4:00pm

Over the last year, our field has achieved several long-sought goals: passing the Excellence in Mental Health Act, increasing funding for the Substance Abuse Prevention and Treatment Block Grant, establishing federal grants for Mental Health First Aid training for teachers and school staff, blocking a Medicare proposal to revoke protected status for mental health drugs, and more. How will these changes affect the way your organization does business? And what else is ahead for substance use and mental health providers? Learn about current trends in federal behavioral health policy and their implications for our field.



From Harvard to Hell...and Back: A Doctor's Journey through Addiction to Recovery

Dr. Sylvester "Skip" Sviokla
Thursday, August 7 • 4:00pm – 5:30pm

A Harvard educated doctor loses everything to drug and alcohol addiction at the age of 52. Hopeless and spiraling toward death, he is able to finally embrace surrender and begins to heal. He is able to regain his medical license and start anew as a recovering Board Certified Addiction Medicine specialist. A life of honor lost and honor regained- at least as of today.



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Hot Topic Speakers



Ed Latessa
PhD, University of
Cincinnati

Criminal Justice



**Pamela
Petersen-Baston,**
M.P.A.; CAP, CPP

Child Welfare



Carrie Elk
PhD, LMHC

Veteran's Issues



Scott Teitelbaum
M.D.

Brain Science

Workshop Topics

Leadership, Accountability, Financing, Workforce

- Leveraging Benchmarking Through the Use of Data Analytics
- Coordinated Care: The Holy Grail for Improving Outcomes and Reducing Costs
- Peer Power: Engaging Families in a Vision of Hope
- Excellence in Mental Health Act
- Professional Recovery Coaches, Neuroscience and “Heroic” Results: Reimagining Your Practice Beyond Pathology
- Protecting Patients and Agencies: Best Practices on Cyber Breach and Privacy

Integration of Care, Evidence-based Practices, Justice

- Behavioral Health Solutions for Medical Health Plans
- Motivational Interviewing in Corrections
- Pitfalls and Promises of Integrating Care
- Seeking Safety: You Can Do This!
- Developing Collaboration and Partnerships in an Evolving Managed Care System
- Parenting with Love and Limits: An Evidence-Based Model for Engaging Resistant Parents
- Implementing Evidence-Based Practices For Culturally Diverse Communities
- Building Bridges for Success: Healthcare Integration Strategies for Case Management
- Exploring Best Practices: The Use of Eye Movement Desensitization and Reprocessing in the Treatment of Trauma
- Ethics
- Suicide Risk Assessment
- The Pillars of Postvention for a Suicide Event
- Medication-Assisted Treatment
- Reflective Supervision
- Cognitive-Behavioral Therapy: Working with Trauma
- LRAES Approach to Recovery



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Workshop Topics Continued

- Integrating Non-Addictive Medication in Drug Courts: Real-World Experiences
- Integrated Treatment for Offenders with Co-Occurring Disorders
- Thinking for A Change
- Motivational Interviewing
- Advanced Seeking Safety for Veterans and Their Families
- Incarcerated Veterans: Challenges and Opportunities
- What Works in Reducing Recidivism
- Helping and Healing Child Welfare Involved Families: Can We Get There From Here?
- Modified Therapeutic Community

Innovation, Emerging Trends, Technology/Telehealth

- Online and Mobile Self-help Tools- Critical Treatment Extenders to Improve Access, Outcomes and Efficiencies
- The Top 10 Healthcare Trends
- Incorporating Technology and Electronic Tools in the Recovery Movement
- The Role of Disruptive Innovation in Health Care
- The Effect of Technologies on Gambling Processes
- Emerging Drug Trends
- Group Music Therapy as a Best-Buy Psychoeducational Intervention for Illness
- Interdisciplinary Chronic Pain Rehabilitation Program and Treatment Outcomes for Veterans
- Innovate, Adapt, Succeed – Positioning For Long-Term Success In A Short-Term Market
- Transcranial Magnetic Stimulation
- Chronic Pain and Addiction: Identify and Specify The Challenges
- Updates in Schizophrenia: Research, Remission, and Recovery
- Impact of Marijuana from Colorado's Experiences
- Death in the Suburbs: How Heroin Has Changed the Science, Treatment and Recovery

Recovery, Health and Wellness, Science, Cultural Competence

- Using Constructivist Therapies in a Medical Model World
- Therapeutic use of Humor in Recovery
- Addressing Cultural Trauma: The Key to Effective Mental Health Treatment for African Americans
- Peer Respite Care an Alternative to Traditional Care
- Tobacco Dependency: It's More Than a Bad Habit!
- Infant Mental Health and Neonatal Abstinence Syndrome
- Being a LGBT Ally in the Behavioral Health Setting
- Two Brains: Are You Taking Care of Both Parts of Your Brain? An Update to the Big Book's Been Right All Along: Anatomy of the Disease
- Facility System Treatment, Unlocking Recovery Behind the Gates
- Building Blocks - A Specialized Program for Pregnant and Post Partum Women
- Adolescent Community Re-Enforcement Approach
- Helping Women Find Strength, Courage and Wisdom in Treatment
- Management and Recovery with Psychiatric Consumers
- Treatment with Commercially Sexually Exploited
- FASD-The Hidden Challenge: What It Means for Treatment!



Recovery



Evidence-Based
Practices



Science



Telehealth



Integration
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Registration Form

To register, complete this form, and return it along with the appropriate fee and/or information via fax or mail.
Please use a separate form for each registrant, and print legibly.

Online registration is also available at www.fadaa-fccmhannualconference.org

First Name: _____
 Last Name: _____
 Agency: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Email Address: _____
 Phone: _____ Fax: _____

Registration Fees

Pre-Conference: Tuesday, August 5, 2014

(Optional-Please select one)

- _____ \$95.00 - ASAM
 _____ \$95.00 - Integration
 _____ \$95.00 - Medicaid

Full Conference: Wednesday - Friday, August 6-8, 2014

(Includes Wednesday Reception, Thursday Luncheon, CEUs/Contact Hours)

Early Bird rate (available thru 6/30/14)

- _____ \$210.00 - FADAA/FCCMH Member _____ \$250.00 - Non-Member

Standard rate (applies after 6/30/14)

- _____ \$225.00 - FADAA/FCCMH Member _____ \$275.00 - Non-Member

Group rate (available when registering six (6) or more participants at once)

- _____ \$190.00 - Please include a separate registration form for each participant

Total: \$ _____

Payment/Cancellation Policy

Full payment or a purchase order must accompany this form. Cancellations made on or before July 21, 2014 will result in a refund less a \$25 administrative fee. Cancellations made after July 21, 2014 will not be refunded. Substitutions may be made at any time and must be submitted in writing prior to the conference or by emailing fadaa@fadaa.org

Check One

- 1 _____ Check for \$ _____ payable to the conference fiscal agent, FADAA, with the Memo Line:
2014 FADAA/FCCMH Annual Conference, is enclosed.
- 2 _____ Purchase order number _____ is attached.
- 3 _____ Charge to MasterCard or Visa Card Number _____

Exp. Date: _____ CVV: _____ Signature: _____

Fax (850) 878-6584 (include a purchase order or credit card number)

Mail 2014 FADAA/FCCMH Annual Conference
 2868 Mahan Drive, Suite 1 • Tallahassee, FL 32308

Special Requests

_____ Please check if you have special access or dietary needs. Provide a full description of your needs on a separate sheet of paper.
 FADAA and FCCMH must be informed of your special needs by July 21, 2014 in order to best accommodate them.

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